ABSTRACT OF THE DISCLOSURE

Improved is luminance of an image display apparatus in which a display panel is configured by a matrix wired plurality of electron emitting devices, and long life thereof is tried to be realized. In one select period, a scanning signal is applied to a plurality of scan interconnection. In a subsequent select period, a scanning signal is applied to a plurality of scan interconnections which were shifted with one scan interconnection portion. Between scanning signals, a low level portion is disposed. Also, pulse width modulation is carried out.